



dal 1825

BORMIOLI ROCCO'S SWING AND BISANZIO BOTTLES ARE A PERFECT VESSEL

Line of Storage Bottles Are Safe to Use and Easy To Operate

New York City (Spring, 2009) – Glass bottles offer a multitude of food storage uses for the home - from homemade salad dressings to iced teas. Now the leading Italian glassware manufacturer, Bormioli Rocco, expands upon its popular line of Swing storage bottles to include a new size and adds a colorful new design options for the Giara line of bottles. These bottles are beautiful to look at and are built to last a lifetime.

In addition, both the Swing and Giara bottles include caps with sturdy rubber rings, creating an airtight seal that ensures safe storage. Both bottles are also dishwasher safe.

SWING

One of Bormioli Rocco's best selling items is the Swing line of storage bottles. Perfect for storing liquids for personal use or to give as a gift, the Swing collection of bottles have a modern, distinguished design. The bottles are attractive and can easily be displayed on the counter.

A new .5 liter size has been introduced as the perfect size for preserving aromatic oils, vinegars, liquors, or dressings. The new size is complimented by a smaller 8.25 oz and 1-liter bottle.

The Swing collection is available open stock for an SRP of \$4.99.

GIARA

Highly decorative, the one liter Giara bottle collection introduces new colors for 2009 that include orange, blue, lime green and purple. The Giara collection is available as open stock for SRP of \$4.50 each.

In addition, a new Bisanzio Azzuro bottle is decorated with small tiles of blue and aqua which dot the bottom of the bottle in a wave pattern, evoking a Byzantine mosaic. These bottles comes in a one liter size, which will be available this spring for a retail price of \$2.90 each.

Bormioli Rocco, established in 1825, is a market leader in consumer and commercial glassware in both the Italian and global markets. Bormioli Rocco has nearly 3,000 employees, eleven manufacturing plants and distribution in over 100 countries. Over the last 180 years, Bormioli Rocco's glassware lines have expanded to include drinkware, tableware, serverware, food storage and home décor.

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